

Power Plan[®]

STRATEGIC
BRAND
SESSION

Does your company need to make some changes?

The Power Plan[®] Brand Session is designed to be your first step when reshaping your business. This process will create clarity on the steps you need to take to shift in your new direction.



“I had no idea working with a Brand Strategist was even a thing! But working with Shanna was by far the best thing we could have done to set ourselves up for growth.”

– Amy James, FlyPress Films

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You know you need to make some changes, but you're unsure which steps to take to get there. Maybe you're not even sure where "there" is! Let's create a plan together.

People evolve, brands should too. In fact, they do all the time and I am watching them! My strength is staying ahead of consumer trends, and knowing where consumer expectations are headed, so that I can advise and design brand strategies that help you grow. I can share what's relevant to you and save you time, money and effort trying things with no financial return. Working with me on your brand, is a powerful resource that will give you a profitable perspective on your business.

Here's what you will receive during this powerful brand session:

- We will make sure you are positioned as a brand and not a commodity
- We will clearly define your competitive advantages
- We will discuss what is attracting your customers and how to attract new ones
- We will recognize gaps and opportunities for growth in your market
- We will discuss consumer behaviours, trends and expectations that are placed on you
- We will create a list of strategies that will position you as a leader in your industry
- We will create an execution plan that will guide you through your change

This Power Plan® Session will help you gain clarity on the steps you need to take (and the order you need to take them) to evolve into the company you are dreaming of.

WHAT TO EXPECT

- 1 - Book your Power Plan® Brand Session by calling/emailing me (you will be invoiced at time of booking)
- 2 - Fill out an online questionnaire before we meet so I can research and prepare
- 3 - Schedule a 3 hour Google Meet, Zoom®, or phone consultation
- 4 - Have the confidence to make some changes!

\$450^{+TAX}



I will point you in the right direction to evolve your business to ultimately increase your sales.

Contact me here: shanna@enticity.ca | 1-866-790-1711 | enticity.ca

Or go ahead and fill out this form: enticity.ca/powerplan and I will contact you once I receive it to schedule our session.

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